

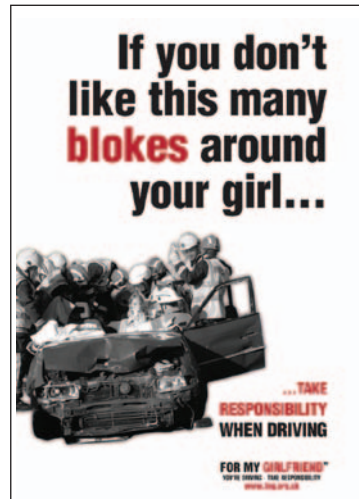
Valentine 2008 campaign

RESOURCES PRICE LIST (VALID UNTIL 28/02/08)

Creative options

There are two creative options this year, shown here in poster format. You will need to indicate which you would like to use when ordering.

'BLOKES' CREATIVE



'BODY BAG' CREATIVE



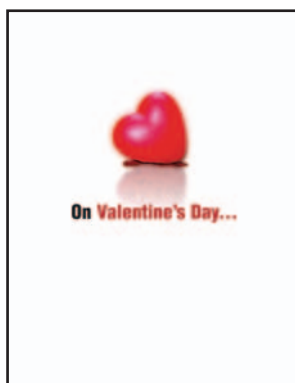
Posters

Available in A3 or A4 format - prices are the same for either creative treatment.

POSTER	100qty	250qty	500qty	1,000qty	5,000qty
GENERIC					
A3	£295	£330	£400	£530	£1110
A4	£200	£220	£260	£350	£650
OVERPRINTING (LOGO etc)					
Mono (B/W)	£100	£105	£120	£145	£200
Colour	£230	£235	£250	£275	£330

Valentine card

The inside of the card will reflect the creative treatment you have selected. We will proof this with you when you order. If you would like to see the inside of the card before ordering please ring Jo Lazar on 01379 650112.



GENERIC (no personalisation)

Quantity	1,000	2,500	5,000	10,000	15,000	20,000	25,000
	£195	£395	£575	£1,100	£1,650	£2,200	£2,750

OVERPRINTING (logo, contact details etc on rear of card)

Quantity	1,000	2,500	5,000	10,000	15,000	20,000	25,000
Mono (B/W)	£325	£335	£345	£460	£565	£670	£775
Colour	£440	£450	£465	£585	£690	£795	£895

(Because of the cost of overprinting, if you are purchasing a small quantity (under 5k) we suggest you opt for the generic card)

If you would like your logo/contact details overprinted on the Valentine Card and/or poster, please **add** the cost for overprinting in either mono (B/W) or colour, to the generic price. You will need to supply your logo (either as an Illustrator EPS, TIFF, or hi-res Jpeg and the contact details you require). All prices exclude VAT @ 17.5% + delivery.

Closing date for orders - Friday 7 December 2007.

Delivery of printed Valentine cards and posters - week commencing 21 January 2008

Valentine 2008 campaign order form

Please indicate which creative option you require:

'BLOKES'

'BODY BAG'

Poster

A3 generic poster

QTY REQUIRED

PRICE

Plus mono (B/W) overprinting

Or colour overprinting

A4 generic poster

Plus mono (B/W) overprinting

Or colour overprinting

Valentine card

Generic

QTY REQUIRED

PRICE

Plus mono (B/W) overprinting

Or colour overprinting

TOTAL PRICE (ex VAT + delivery)

WASHROOM MEDIA

Tick here if you would like costs and availability for 'washroom media' sites in pubs and clubs in your area. You will be under no obligation at this stage.

Please tell us the postal code areas you would like to cover _____

RADIO ADVERTISEMENT

We are producing a new FMG radio commercial for this campaign. Tick here if you would like to hear the ad and receive details and costs for using it in your area. You will be under no obligation at this stage.

Please tell us the station(s) you may wish to use _____

ARTWORK FOR OTHER MEDIA

We can provide FMG campaign artwork for use in other media including bus back, Adshel, cinema, 48-sheet poster, press advertising etc. The fee for this is £240 plus VAT per application. Please tick box if you require this service and we will contact you to discuss the details.

CONTACT DETAILS

YOUR NAME _____ ORGANISATION _____

P/O NO _____ TEL NO _____ EMAIL _____

ADDRESS FOR INVOICE _____

ADDRESS FOR DELIVERY _____

(if different from above)

SIGNATURE _____ DATE _____

Closing date for orders Friday 7 December 2007. Posters will be delivered week commencing 21 January 2008

Please do not send payment. We will confirm your order and send an invoice to include VAT + delivery.

When complete please either fax back this form on **01379 651828** or send to:

**Jo Lazar • Project Manager • Stennik • The Thatched Barn • Low Road • Wortham • Norfolk • IP22 1SH
01379 650112 • www.stennik.com**